



PRITESH SONI

DIGITAL MARKETING MANAGER

I have been working in the staffing and recruitment industry for more than six years. I have many experiences working individually and as a team member. My principle in working is exposure because the core of digital marketing is all about how to increase the exposure of the promoted product or service.

CONTACT



+91 982-413-0143



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Ahmedabad, Gujarat, India



Digital Pritesh Soni

EDUCATION

Digital Marketing, Advertising, and Branding Course Certifications from
DSA - Digital Sandip Academy, Ahmedabad

August 2022 – July 2024

LANGUAGE

English		65%
Hindi		100%
Gujarati		100%

CERTIFICATIONS

- Social Media Marketing
- Content Marketing
- Search Engine Optimization (SEO)
- Email Marketing
- Inbound Marketing

EXPERIENCE

● August 2023 – July 2025

Wolf Technologies | Mehsana

Digital Marketer Manager

- WordPress & Ecommerce Dev, SEO (On/Off Page, Technical), Social Media Branding. Boost organic traffic & engagement on LinkedIn, FB, and IG. Data-driven strategies for max visibility & ROI.

● August 2022 – July 2023

Aurosoft Technologies | Ahmedabad

Digital Marketing Manager

- Expert in WordPress, online service sales, SEO, & social media growth. Optimize content for LinkedIn, FB, IG to drive traffic & brand awareness. Results-focused with data insights.

● April 2019 – July 2022

Dash Technologies | Ahmedabad / Visnagar

Web Development Executive

- WordPress dev: Elementor, XD/Figma to WP. UI/UX design with Photoshop & Canva. Builds high-converting sites with SEO & brand-focused strategies for max online impact.

SKILL

WordPress Site



SEO



Social Media Marketing



Copywriting



WhatsApp Marketing



Graphic Designing

